

WEBSITE PRIVACY POLICY

1.1 Finefair Ltd takes your privacy very seriously. We ask that you read this Privacy policy carefully as it contains important information about what to expect when we collect personal information about you and how we will use your personal data.

1.2 Our registered office is **No 1 The Point, 420a Eastern Avenue, Ilford, Essex, England, IG2 6NQ.**

1.3 This policy applies to information we collect about:

1.3.1 visitors to our website

1.3.2 people who inquire about or register for our service

2 The information we collect about you

When you inquire about or register for our service we collect the following personal information from you:

2.1 Name.

2.2 Postal address, email address and telephone number.

2.3 Details of your inquiry or request.

2.4 *IP Address and browser information.*

2.5 *Cookies and usage data used for analytics and website performance.*

2.6 *Any information you provide when completing forms on our website.*

3 How we will use the information about you

3.1 We gather this information to allow us to provide the services requested. The relevant information is then used by us to communicate with you on any matter relating to the conduct of your instructions in general. If you agree, we may also contact you about other products and services we think may be of interest to you.

3.2 We may also use aggregate information and statistics for the purposes of monitoring website usage to help us to develop our website and our services. We may also provide such aggregate information to third parties. These statistics will not include information that can be used to identify you.

3.3 Our use of your personal data will always have a lawful basis, either because it is necessary for our performance of a contract with you, because you have consented to our use of your personal data (e.g. by subscribing to emails), or because it is in our legitimate interests. Specifically, we may use your data for the following purposes:

- (i) Supplying our services to you (please note that we require your personal data in order to enter into a contract with you);
- (ii) Personalising and tailoring our services for you;
- (iii) Replying to emails from you;
- (iv) Supplying you with emails that you have opted into (you may unsubscribe or opt-out at any time by emailing us at info@finefair.com)
- (v) Market research;

4 Marketing

With your permission and/or where permitted by law, we may also use your data for marketing purposes which may include contacting you by email, telephone, text message, and/or post with information, news,

and offers on our services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with our obligations under the GDPR 2018 and the Privacy and Electronic Communications (EC Directive) Regulations 2003. If you agree to us providing you with marketing information, you can always opt out later.

5 Do we share your data?

In certain circumstances, we may be legally required to share certain data held by Us, which may include your personal data, for example, where we are involved in legal proceedings, where we are complying with legal obligations, a court order, or a governmental authority.

We may sometimes contract with third parties to supply services to you on our behalf. These may include payment processing, delivery of goods, search engine facilities, advertising, and marketing. In some cases, the third parties may require access to some or all your data. Where any of your data is required for such a purpose, we will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, Our obligations, and the obligations of the third party under the law.

6 Cookies and other information-gathering technologies

6.1 Our website uses cookies. Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. These cookies allow us to distinguish you from other users of the website which helps us to provide you with a good experience when you browse our website and allows us to improve our site.

6.2 For more information on which cookies we use and how we use them, see our Cookies policy.

7 How we protect your information

7.1 All personal data is processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected.

7.2 We have put in place the appropriate security procedures and technical and organisational measures to safeguard your personal information.

7.3 We will use all reasonable efforts to safeguard your personal information. However, you should be aware that the use of the Internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal information which is transferred from you or to you via the Internet.

8 Access to your information and updating and correcting your information

8.1 You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all your personal information, please send an email to the Data Protection Manager, Aysha@finefair.com. We may make a small charge for this service.

8.2 We want to ensure that your personal information is accurate and up to date. If any of the information that you have provided to us changes, for example if you change your email address or name, please let us know the correct details by sending an email to Aysha@finefair.com. You may ask us, or we may ask you, to correct information you or we think is inaccurate, and you may also ask us to remove information which is inaccurate.

9 What Happens If Our Business Changes Hands?

We may, from time to time, expand or reduce Our business and this may involve the sale and/or the transfer of control of all or part of Our business. Any personal data that you have provided will, where it is relevant to any part of Our business that is being transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Privacy Policy, be permitted to use that data only for the same purposes for which it was originally collected by Us.

If any of your data is to be transferred in such a manner, you will not be contacted in advance and informed of the changes. When contacted you will not, however, be given the choice to have your data deleted or withheld from the new owner or controller.

10 Your consent

- 10.1 By submitting your personal information, you consent to the use of that information as set out in this policy.

11 Changes to Privacy policy

- 11.1 We keep our Privacy policy under regular review. If we change our Privacy policy we will post the changes on our website, so that you may be aware of the information we collect and how we always use it.

12 How to contact us

- 12.1 We welcome your views about our website and our Privacy policy. If you would like to contact us with any queries or comments, please send an email to the Data Protection Manager at Aysha@finefair.com or send a letter to us at the address on our website.

13 Links to other websites

- 13.1 Our website contains links to other websites. This Privacy policy applies only to this website so when you access links to other websites you should read their own privacy policies.